



access control solutions

Parking Control Traffic management for all applications



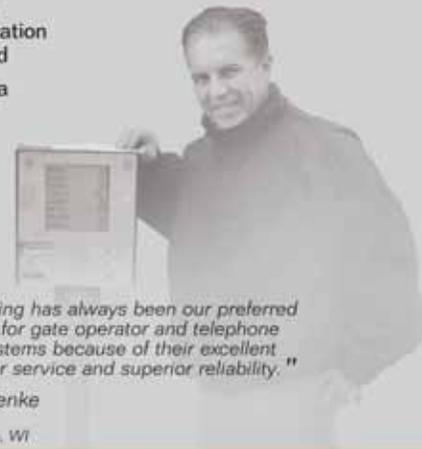
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Valet Mate Service makes U.S. Debut at California Shopping Center

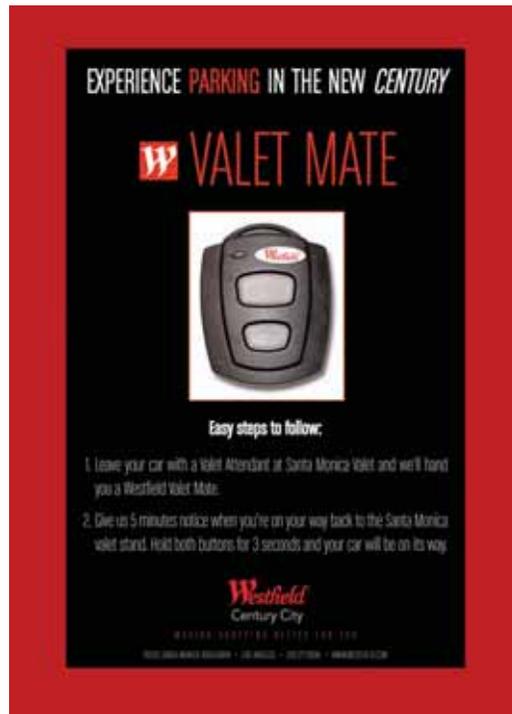
Westfield Century City has debuted Valet Mate, an on demand valet service that brings customer service to a new level. This marks the first time the service is being used by a shopping center in the United States. Valet Mate is part of a long-term customer service enhancement plan, coinciding with Westfield Century City's renovation and expansion, to add shopper-centric amenities to the property. Westfield is also considering extending the Valet Mate service nationwide to all their centers that offer valet parking.

The Valet Mate service works as follows:

When a shopper arrives at Westfield Century City valet, the Westfield attendant gives the shopper a Valet Mate pager.

Five minutes before leaving, the shopper presses the Valet Mate buttons down for three seconds.

Shopper arrives at Valet and their car is already waiting for them.



“We are proud to introduce this innovative service to the U.S. market,” says Jackie Levy, Marketing Director, Westfield Century City. “Going beyond customer’s expectations and providing the luxury of convenience is part of Westfield’s ongoing effort to deliver the ultimate shopping experience.”

Instructional key chains are affixed to the Valet Mate, and Westfield Concierges are available to assist shoppers with any questions they may have. The service is currently available to those using the valet parking at the Santa Monica Boulevard entrance and Century Park West entrance, conveniently located near Gelson’s The Super Market. Westfield has contracted JTECH Communications Inc, the innovator and world leader of on-premises wireless messaging solutions, to supply the Valet Mate system to Westfield Century City.

PRECAST PARKING AUTHORITY

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As the nation's leading producer of precast parking systems, High combines innovation, proven technology and extensive experience to deliver unique parking solutions—like the award-winning River Street Garage in Harrisburg, PA. Products such as the revolutionary pre-topped 15' and 16' wide, long-spanning, 30" deep-MEGA-Tees and 45'–48' spandrels deliver exceptionally open and bright interiors and allow increased space for turning. And new non-corrosive C-GRID™ reinforced CarbonCast™ double tee flanges are now available, extending the life of a garage and making precast even more cost effective. With High's expert technical assistance in all phases of a project, from design to erection, High gives you the flexibility to explore unique solutions while ensuring a job is completed on schedule and on budget. Call High, the parking authority.

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Offering a unique integrated solution to the parking and traffic communities.



As the product division of Duncan Solutions, Duncan Technologies provides innovative, reliable and field-proven products through a complete range of parking meters, including single-space, pay-by-space and pay and display models. In addition, we offer handheld citation devices, citation issuance software and management systems.



As the service division of Duncan Solutions, Citation Management provides customers with revenue and service enhancing citation and debt collection programs. This offers our customers exceptional value with low risk and investment, without diluting control of public policy.

Stop by our booth #223 at IPI to see
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PIE

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Three Days of Parking Networking For Parking Pros at All Levels

Join us in celebrating *Parking Today's* Decade serving the parking industry and network your way through three days of seminars, exhibitions, round tables, and presentations. This is where you can find solutions to your parking issues, renew old professional friendships, and make new ones.

The Opening Session – Don Shoup and the “High Cost of Free Parking”

Known as the number one parking academic, UCLA's Dr. Donald Shoup will present his sometimes controversial theories on parking planning, charging, and distribution of the revenues. Has parking policy really been the destroyer of our cities? Shoup thinks so. Here he will show you how minor changes in laws can relieve congestion in our cities, and give the parking industry, commercial and public, an even bigger piece of the action. Broadcasted by CCTV from PIE II in LA.

The Parking Industry Exhibition:

Over 100 companies will have the leading edge technology on display for you to peruse. With over 13 hours of exhibit time over three days, you'll have ample opportunity. Plus we don't close the hall on you. From the time it opens until the end of the day, you can meet with vendors without interruption.

We have been called the “intimate” trade show. The vendors don't overwhelm you with flash and dash, but bring knowledgeable people who can answer your questions and provide information you can use.

You will meet not only the “big guns” from the vendors' headquarters, but also be introduced to the people who will be your contacts when you go home. PIE helps you form your network of support.

Boot Camp – There are three different sessions this year!!

The Profession (The Industry, terms, resources, legal, management), **Delivery of Services** (On Street and Off Street Parking), **The Business** (Revenue Control. Rate Setting, Auditing). Each two hour session will focus on the basics of its title topic. If you have less than five years in parking, Boot Camp is for you.

Networking – What this event is all about

Lets face it, no one has all the answers, but many of us have the same issues and problems. What we try to do at PIE is connect people with questions with people with answers. We do it with seminars and presentations, and there will be some this year. However, we also do it by putting you together with people who are on the front lines just like you.

Seen speed dating? This is speed networking. You will have time to meet people who have solved problems you have, and talk a bit – but mostly to connect. So you can go into depth later. You will build your own personal network. Yes, here's the chance to really meet people and develop a professional relationship.

We'll keep this up until you have met and have the names of enough people to solve your problems for the next year. You can then catch up with them at the next PIE.

The Senior Seminar

Five Senior Parking Executives from a commercial operator, city, university, airport, and developer discuss parking and its future. Here's the place to discover where parking is going and who is going to take it there. Want to be sure your organization is ready for the rest of the decade? Attend this very "hot" session. Check PT's web site for details.

The Airport Seminar

It's an entire day for airports. If you run an airport – we will be contacting you separately, but the day will cover rate elasticity (should you raise 'em or not?), construction planning, technology from avi to PARCS to lot counts, and that pesky valet program.

The Technical Seminars:

Yes, two hours devoted to garage technology AND two hours devoted to off street tech information. This is where the tables are turned. You will have the manufacturers on stage and ready for your questions.

The Workshops

They will include Personnel Vetting, Maximizing Lighting, Rate Setting, Problem Customers, Parking Ops in Small Towns and Higher Ed.

These topics need one-on-one discussion and the workshops are the place to have them. Small groups, an expert in the field, and you have solutions. You will come away from these with ideas, but more importantly, a place to go with future questions.

Payment Options

Cash, Card, Cell, Debit, Credit, or leave your spare tire – this discussion gets into the details.

Double Your Capacity with Technology

Rob Bailey brings the mechanical (stacker) and automated systems into perspective. An inexpensive way to increase your capacity.

THE SEMINARS

The ADA

Americans with Disability Act. Mary Smith, the parking industry's foremost expert on the ADA will bring us up to speed. It affects everyone in the room, from vendors to those responsible for enforcement. It is the new law – find out what it means.

On Street – A Comparison of Technologies

Jon Martens brings an indepth discussion of P and D, P by Space, Meters, and the enforcement options 2006 technology has brought us. If you are a city, a university, or an operator, this seminar is for you.

Hospital Parking

Valets, staff, visitors, transportation and your patients – they are all part of the mix. A panel from all the disciplines will discuss each area, and then answer your questions.

Funding

A banker, a consultant, and a developer all talk about how to fund everything from shuttles to revenue equipment to garages. This is for both private and public institutions.

The Numbers

Researcher Dale Denda takes us through the 2006 version. How many of us are there? How much do we gross? How many new garages will be built? Oh, and how much do we pay? Want a sneak preview into your opposite number's pay packet? Hear the results of PT's survey here first.



PIE II in Los Angeles

Wednesday August 23

USC Davidson Executive Conference Center

Opening Session – Working Together - Public and Private (*Simulcast from LA to Chicago*) – The public sector and the private sector on the dias together. Bob Hindle, head of the Parking Association of California and Vice President of Parking Concepts and Jano Baghdanian, parking director for the city of Glendale, California, discuss the issues of working out a public/private partnership.

On Street – A Comparison of Technologies (*Simulcast from Chicago to LA*) Jon Martens of Walker Parking Consultants brings an in depth discussion of P and D, Pay by Space, Meters, and the enforcement options 2006 technology has brought us.

Payment Options – Are We Cashless Yet? (*Simulcast from Chicago to LA*) Blake Laufer from T2 systems takes us on an odyssey of cash, card, cell, debit, credit or virtually any other type of payment type that is being accepted around the world today, and some that will be in the near future.

Plenary Session – Don Shoup and the "High Cost of Free Parking" (*Simulcast from LA Chicago in real-time*) Known as the number one parking academic, UCLA's Dr. Donald Shoup will present his sometimes controversial theories on parking planning, charging, and distribution of the revenues. Has parking policy really been the destroyer of our cities? Shoup thinks so.

Special for LA – Redwood City - What happens if you Follow Don Shoup's Advice - The first place on the planet to actually do what Shoup suggests. Dan Zack from the City of Redwood City in Northern California tells us what happened when he converted his city to market-based parking pricing.

Register online now
www.parkingtoday.com/pie

General Schedule

Wednesday, August 23

8:00 - 5:00	Registration		
9:00 - 11:00	The Senior Seminar: Where we go from here for Senior Managers	Airports Seminar 8:00 - 4:00	Boot Camp 1 The Profession
10:30	Working Together, Public and Private (Simulcast from PIE II in LA)		11:00 - Notes From Big Ben
1:00 - 2:00	Seminar 1 - ADA		Seminar 2 - On Street A Comparison of Technologies (Simulcast from Chicago to LA)
2:30	Seminar 3 - Hospital Parking		2:50 - Seminar 4 - Payment Options - Cash, Card, Cell, Whatever (Simulcast from Chicago to LA)
4:00 - 5:15	Plenary Session Don Shoup - Speaker, Author of "The High Cost of Free Parking". (Simulcast from PIE II to Chicago in real-time)		
5:30 - 7:30		Reception in Exhibit Hall Exhibits Open	

Thursday, August 24

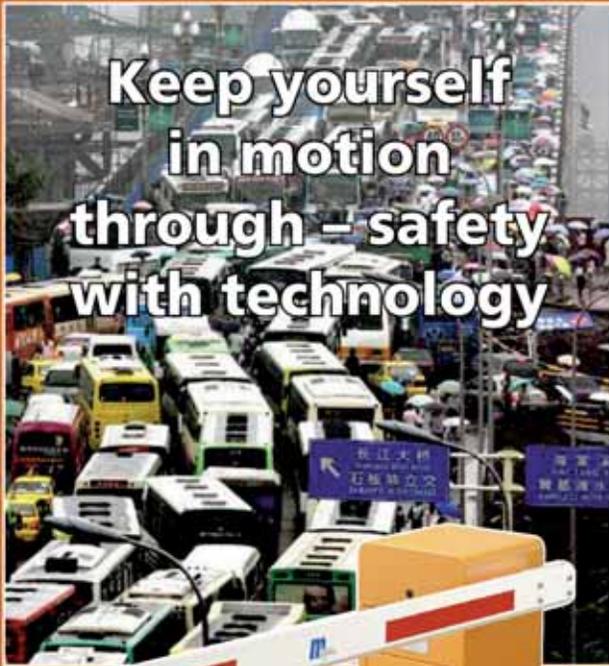
7:00 - 5:00	Registration		
8:00 - 10:00	Technical Seminar On Street		Boot Camp 2 (7:30) Delivery of Services
9:45 - 11:00	Networking Session Get Connected in the Industry		Networking Session Get Connected in the Industry
11-12 Noon	Seminar 5 The Numbers	Exhibits Open 11:00 - 5:00	Seminar 6 - Funding Everything from Vehicles to Garages
3:30 - 4:30	Workshop A Setting up Parking Operations		Workshop B Personal Vetting and Retention
	Workshop C Maximizing Exhibiting Lighting	Lunch in Exhibit Hall Noon - 1:30	Workshop D Problem Customers and Customer Service

Friday, August 25 - Chicago Day at PIE

7:30 - Noon	Registration		
8:00 - 10:00	Technical Seminar Off Street		Boot Camp 3 (7:30) The Business
10:00 - 11:00	Seminar 7 Parking and Economic Development	Exhibits Open 9:00 - 2:00	Seminar 8 Double your Capacity with Technology
2:00		Lunch in Exhibit Hall Noon - 1:30	

**Register on line at www.parkingtoday.com/pie
or See registration form on page 44**

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Register Now and Save!

Sign up for **PT^{Plus}** and receive a 20% discount to the PIE Conference - your registration confirmation will automatically calculate your discount.

\$395 THREE DAYS

All Seminars at the Parking Conference AND full entry into the Exhibition. (Price increases to \$495 after April 15.) Parking Boot Camp and the Advanced Parking Seminar are only \$50 each if you are registering for the full Conference!

\$150 ONE DAY

All seminars at Parking Conference for one day AND full entry into the Exhibition.

Please indicate the day you will attend:

- Wednesday Thursday Friday

EXHIBITION REGISTRATION ONLY (Chicago) \$15

per day Pre-registered, \$25 at the door

- Wednesday Thursday Friday

ADDITIONAL TRAINING SEMINARS

Boot Camp(s) 1, 2 and 3

- \$50 Parking Boot Camp 1: Wednesday - The Profession
- \$50 Parking Boot Camp 2: Thursday - Delivery of Services
- \$50 Parking Boot Camp 3: Friday - The Business

Price is \$100 each if you don't register for the entire conference.

WEDNESDAY, AUGUST 23 - \$195 PIE II IN LOS ANGELES, CA

(Includes Continental Breakfast, Lunch, six seminars, Exhibits)

CONTACT INFORMATION

First Name _____

Last Name _____

Title _____

Organization _____

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Your fee must be paid at least 10 days before the conference. Or you may bring a check. ALL REGISTRATIONS MUST BE PAID IN FULL IN ORDER TO ATTEND THE CONFERENCE.

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CANCELLATION POLICY

Cancellation charges: \$50 charge if more than 30 days notice, 50% less than 30 day's notice.

Meter Snaps Violators 'In the Act'

Photo Violation Technologies (PVT), the Vancouver, Canada-based company that has developed a new type of parking meter, has been testing and demonstrating its new product at on-street sites and trade shows across the country. It also has been the focus of an unprecedented PR barrage that has found the product featured in major newspaper and TV stories since its introduction late last year.

Although the product has not yet been installed except in test cases, its "splash" has been so widespread that even the TV show "CSI Miami" used the meter's photo capacity to round up "bad guys" in a recent episode.

Parking Today caught up with the company's founder, Fred Mitschele, at the Intertraffic show in Amsterdam last month and was able to receive an in-depth review of the new parking meter.

The design of the meter allows it not only to accept money (in various forms), but also to track the vehicle in the space (through an in-ground, hockey puck-size device), and thus know when the vehicle is in violation. It can then actually issue a citation, which is mailed to the vehicle's owner.

That feature in itself would be unique; however, PVT goes one step further, by taking a picture of the vehicle in the space and

Continued on Page 46



PVT President and CEO Fred Mitschele and one of his booth staff with his new product at the Intertraffic Show in Amsterdam.

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Meter Snaps Violators 'In the Act'

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printing it on the citation, thus removing all doubt as to its validity. If desired, the system also can notify on-street parking officers, who can go to the location and print the citation (on printers they carry) and leave it on the vehicle.

As with all brand-new products, the jury is still out. However, assuming it can deliver what its inventor says, it could revolutionize on-street parking management for municipalities everywhere.

According to the company, the two-space meter makes parking fair for all users by providing every way to pay. Drivers have the option of paying by coin (multiple-currency accepted), phone or debit, credit or smart card right at their vehicle. There are a no-fine option, grace periods and instant notifications (all patent pending). Additionally, the system is networked and can communicate with a central control computer over various methods, including the local cell network and wi-fi.

The no-fine feature gives drivers the option of simply swiping a credit card and the photo violation meter (PVM) incrementally adds time to the meter, billing the credit card as time passes, and stops billing the minute the vehicle pulls away.

The grace period feature is available to drivers who are running late, allowing payment at the meter for expired time, rather than receiving a violation. If they cannot return within the grace period, they have the option of paying for violations at the meter for a discounted fine.

The instant notification feature notifies the driver of – and prevents payment for – rush hour and no-parking conditions, pre-

venting user vehicles from being towed. The option of adding time remotely by phone, eliminating any third party provider fees, is integrated into the PVM, and surpasses stand-alone pay-by-phone systems.

Features such as these are designed to ensure that drivers pay for the time they use – no more, no less. And all these features can be deactivated or adjusted to fit local needs and ordinances, according to the company.

Municipal governments will greatly benefit from this revolutionary system, as it can deliver considerably more revenue compared with the current technologies. The PVM is the only meter that can enforce itself by issuing photo violations automatically.

When a vehicle parks and moves away without payment, the camera takes a picture of the offending vehicle's license plate and sends it to the central processing center. This will drastically cut down on violation disputes and court time by providing a picture of the offending vehicle's license plate to prove that it was in violation. This self-monitoring meter allows municipal parking personnel to maximize their time and eliminate inefficiencies, the company says.

This means that income – both parking fees and citations – that was missed because of the impossibility of enforcing every space all the time is now collected. Some studies have shown that this can be a loss of up to five times the amount currently being collected.

Mitschele told **PT** that by the time this article is in print, production models of the meter will have been shipped to fill orders that are currently in-house.

PT

SINGLE-SPACE DETECTION SYSTEM
SAMPLE SINGLE SPACE MONITORING INSTALLATION

INTEGRATED PARKING GUIDANCE AND SPACE COUNTING SYSTEMS

ROADWAY SIGNS

- Guidance to free spaces by dynamic signs and sensors
- Single space guidance and control
- Complete parking space optimization
- Internal Parking Guidance System
- Ultrasonic sensors are directional and can be used instead of loops
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IPI Show in Las Vegas



The International Parking Institute holds its annual convention and trade exposition, Growth 2006, May 15-18 in Las Vegas. This is the largest event of its type in the U.S. and brings IPI members and equipment and service suppliers together for information and networking. It's being held at the Mandalay Bay Hotel and Convention Center.

Growth 2006 annual conference and exposition is in full speed ahead with registrations now being accepted! The IPI asks that you don't miss your opportunity to

attend this once-a-year meeting guaranteed to refocus your commitment and form strategic alliances to meet the challenges of rapidly growing industry.

As of this writing, approximately 600 attendees and 400 exhibit personnel had signed up for the event. 173 companies are on the exhibit floor. The IPI expects more registrants. In past years, the attendee list has averaged in the 800-900 plus range.

The event is rounded out by the annual golf tournament, business meetings and the training program.

IPI Convention Schedule

Saturday, May 13, 2006

8:00 a.m. to 4:00 p.m. CAPP Program
2:00 p.m. to 6:00 p.m. Exhibit Set-Up

Sunday, May 14, 2006

8:00 a.m. to 2:00 p.m. Golf, Legacy Golf Club, Henderson, Nevada
8:00 a.m. to 6:00 p.m. Exhibit Set-Up
8:00 a.m. to 5:00 p.m. CAPP Program
12:00 Noon to 3:00 p.m. Registration Open

Monday, May 15, 2006

7:00 a.m. to 10:00 a.m. Exhibit Set-Up
8:00 a.m. to 5:00 p.m. CAPP Program
8:00 a.m. to 6:00 p.m. Registration Open
8:00 a.m. to 9:00 a.m. Coffee Service
9:00 a.m. to 12:00 Noon Opening Breakfast Session
Annual Business Meeting
12:00 Noon to 3:30 p.m. Exhibits Open
4:00 p.m. to 5:00 p.m. Hospital Parking Supply and Demand, Michelle Wandler, Watry Design, Inc.
Airport Parking Growth, James Toal, SHIDATA AG
Building a Boomtown, Richard C. Rich and Richard A. Rich, Rich and Associates, Inc
Partnering with Transit, Diana Perey, University of Washington; G. Robert Harkins, Ed.D., University of Texas, Austin; and Barbara Chance, Ph.D., CHANCE Management Advisors, Inc.
4:00 p.m. to 6:30 p.m. ****NEW** Workshop**
The A-B-C's of Parking, Larry Cohen, CAPP, George Washington University, and Michael Klein,

Albany Parking Authority
5:15 p.m. to 6:15 p.m.

Managing Your Enforcement Program: Easy as 1-2-3, Roamy Valera, CAPP, Timothy Haas & Associates
What is the Best Operating Method for your Facility? Lynne Schumal and Kristen Dolan, Advanced Parking Solutions, LLC
Visitor Parking: The Forgotten User Group, Steve Reborna, DESMAN Associates
A Guide to Delivering Effective Presentations, Paul Burns, Montana State University

Tuesday, May 16, 2006

8:00 a.m. to 4:30 p.m. Registration Open
8:00 a.m. to 5:00 p.m. CAPP Program
8:00 a.m. to 9:00 a.m. Coffee Service
8:30 a.m. to 9:30 a.m. ShopTalks®
Large Municipal Operations
Medium/Small Municipal Operations Large Campus Operations

Medium/Small Campus Operations
Hospital/Medical Center Operations
Airport Operations
Commercial Operations
9:30 a.m. to 12:30 p.m. Exhibits Open
12:45 p.m. to 2:30 p.m. Breaking News and Are You Part of the Story Phil Rabin, Washington Communications Group
2:40 p.m. to 3:30 p.m. Got Options? Successful Marketing Strategies for Parking Loss & Alternative Transportation Cindy Campbell and Susan Rains, Cal Poly State
Setting Your Revenues and Access Control System, Alan Cruickshank, Alan J. Cruickshank & Associates
"Do's" and "Don'ts" of Valet Parking S. Khurshid Hoda, Walker Parking Consultants/Engineers, Inc.
CCTV Planning and Design, Dana Perrin, University of Rochester
Using GIS to Enhance Your Meter Management, Enforcement and Customer Service Operations Heary Cunningham and Darlene Pfeiffer, City of Fort Lauderdale
3:30 p.m. to 6:30 p.m. Exhibits Open and Reception

Wednesday, May 17, 2006

8:30 a.m. to 9:30 a.m. Coffee Service
8:00 a.m. to 5:00 p.m. CAPP Program
9:00 a.m. to 2:00 p.m. Registration Open
9:00 a.m. to 10:00 a.m. ShopTalks®
Facility Maintenance Enforcement Security Credit Card Processing
9:00 a.m. to 11:00 a.m. ****NEW** Workshop**
Electronic Payment Systems, Ray Stoner, Washington Metropolitan Area Transit Authority
10:00 a.m. to 2:00 p.m. Exhibits Open and Luncheon
2:15 p.m. to 3:15 p.m. If You Build It, Will They Come?, Peter Lange and June Broughton, Texas A&M University
Parking Planning and Management, Economic Development, L. Dennis Burns, Carl Walker, Inc. and R. Max Clark, Capital City
Vanpooling as a Parking Mitigation Strategy for Colleges & Universities, Michael B. Norvell, VPSI; Bob Baker, CAPP, University of Minnesota; Connie Ruth, U.S. Environmental Protection Agency, National Vehicle and Fuels Emissions Laboratory; and Brian Pawlawski, University of Michigan
would gain first hand knowledge of the challenges and potential pitfalls the schools are confronted in launching and growing their programs.
Evaluating Technology, Jeff Reichman, Sting Technologies

2:30 p.m. to 4:30 p.m. ****NEW** Workshop**
Planning for the Future: Database and GIS Techniques, Rick Siebert, Montgomery County Department of Public Works and Transportation; Joseph Scullini, Guillermo Leiva, and Barbara Chance, Ph.D., CHANCE Management Advisors, Inc.
2:30 p.m. to Midnight Exhibit Tear Down
3:30 p.m. to 4:30 p.m. Public-Private Partnership Options, Mark A. Hallemann, Infrastructure Management Group
Event Parking In Real-Time, Larry Feuer, McGANN
Lack of Maintenance: Hidden Consequences Gabriel A. Jimenez-Lopez, Walter P. Moore and Associates
Campus and Transportation Master Plans Working Together, Lance L. Lunsaway, CAPP, University of Wisconsin, Madison
6:30 p.m. IPI Event
Rumble in the Jungle

Thursday, May 18, 2006

9:00 a.m. to 10:00 a.m. Coffee Service
9:00 a.m. to 11:00 a.m. ****NEW** Workshop**
The Vital Role of Parking in Economic Development: Establishing Your Seat at the Table, Linda Hauffman, Allentown Parking Authority and Ed Pawlowski, Mayor of Allentown, Pennsylvania
9:30 a.m. to 11:00 a.m. Registration Counter Open for Tickets Sales Only
10:00 a.m. to 11:00 a.m. How Do You Measure Up? Robert Milner, CAPP, University of Maryland, Baltimore
Enhancing Single Space Meters, Michael T. Klein, Albany Parking Authority and David A. Dull, Duncan Parking Technologies, Inc.
Connections, Shannon S. McDonald
Unify Your Parking Program, Carol Pferrer, Indiana University Purdue University at Indianapolis and Michele Krakowski, T2 Systems, Inc.
11:00 a.m. to 12:30 p.m. Awards of Excellence Luncheon
CAPP Graduation
1:00 p.m. to 4:00 p.m. ****NEW** Workshop Continued**
The Vital Role of Parking in Economic Development: Establishing Your Seat at the Table
1:00 p.m. to 4:00 p.m. Tours
City of Las Vegas
McCarran Airport
University of Nevada, Las Vegas
4:00 p.m. IPI Reception

Exhibitor Showcase – Visit these companies

Daktronics



Daktronics, in business for nearly 40 years, is an internationally known designer and manufacturer of electronic display systems. Daktronics offers a complete range of light emitting diode (LED) display technologies for indoor and outdoor applications ranging from count, status and lane indicator displays to variable message signs. Whether simple or complex, Daktronics

displays are used at facility entrances and exit plazas as well as to provide spaces available, wayfinding and advertising/general information. Daktronics LED displays can greatly improve the efficiency of your parking system and help increase revenue. For more information, e-mail us at parking@daktronics.com or visit our website at: <http://www.daktronics.com>.

For more information call (605) 697-4700

Circle #232 on Reader Service Card - See us at the IPI Booth #232

DoorKing, Inc.



DoorKing offers complete parking control solutions with a full line of barrier gate operators, surface and flush mount traffic control spikes, slide and swing gate operators and access control systems. Our model 1603 Barrier Gate Operator / Automated Spike System is designed as a

modular system allowing for easy flexibility in different applications and easy installation. This is designed with many advanced features and mechanically links the spikes to the barrier arm. This system is ideal for parking lots, rental car agencies, schools, car dealerships, government agencies, or in any application where a higher degree of traffic control is preferred.

For more information call (800) 826-4493 • www.doorking.com

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Automated Citation Issuance & Management Solution



EZTag's Mobile Enforcement Suite (MES) - enabling critical tasks to be performed on handheld computers and printers - is built around three fundamental elements: innovation, cost-effectiveness and reliability. With over a decade's experience designing and implementing automated citation issuance and management solutions, EZTag continues to help customers deliver value throughout their organization. Business and Government, local and state, have

relied on EZTag to help meet their enforcement needs as they adapt to the mobile computing world. Contact us to see how the integration of emerging mobile technologies can enhance the services your organization provides.

For more information call (866) 308-2430

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Hamilton Mfg. Corp.



The Hamilton Gold Line Parking Cashier will independently collect fees, return change and operate an entrance or exit gate. Three versions are available for in-lane payment of fees: pay by time, pay and display and pay fixed fee. A low cost pay-on-foot solution is also possible when combined with additional third party

equipment. The Gold Line ACW-P is the worry free choice for reduced payroll costs and uncompromising reliability.

For more information call (888) 723-4858

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Finally, Cost-Effective Single Space Monitoring



The iSpot Single Space Monitoring System uses overhead LED displays to help drivers quickly and easily navigate to an available parking spot. Additional features include a Web-Based Parking Reservation System, a Ticket-less Revenue Control System, a Live Security Feed Portal, and a Lot Statistic Report Generator.

Reduce overhead costs and boost your revenue by introducing the iSpot system into your parking facility.

- Effectively reduce the cost of personnel required to manage your enabled facility during its peak times.
- Enjoy increased revenue generated from your new online parking reservation system.

Find us at Booth 670 for additional information.

For more information call (732) 996-0913

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at the IPI and check out their new technology

Amano Software* Launches New iParc.net Technology



iParc.net, the new web hosting parking revenue and access control software solution has launched to the global parking market.

Amano Software is the first company to introduce this advanced technology to the off-street parking market. This new parking revenue and access control software product generates significant savings to the end user in procuring sophisticated parking revenue and access control software. It eliminates the upfront capital expenditure typically required for these on-line parking software systems. The customer now receives the full benefits of an on-line

parking revenue and access control system through their local, secured internet connection. If you can surf the web, you can easily navigate iParc.net.

To learn the A-B-C-s of this new iParc.net ASP technology please visit at www.iparc.net, or stop by the Amano Software Booth #145 at this year's International Parking Conference and Exposition at Mandalay Bay Resort and Convention Center Las Vegas, Nevada.

*Formerly ASE-USA, recently renamed Amano Software
For more information call (973) 884-9001 • www.iparc.net

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IntegraPark, L.L.C.



IntegraPark offers PARIS, the premier billing and receivables system for monthly parkers. PARIS may be integrated with many popular card access systems, to ensure that all active cards are being billed. PARIS ensures compliance with complex lease terms, including rate escalations, minimum billings, and parker limits. The system provides complete account history, professional invoices, full audit trails, calculates prorations for new and terminating parkers, and supports automatic monthly payments from credit cards and pre-authorized debits. IntegraPark's Geneva

application uses data from your revenue control system to track and analyze your operations, then posts the financial results to your General Ledger system. Geneva is an enterprise-wide revenue management system, built specifically for the parking industry. Geneva provides bank account reconciliation, calculates revenue budgets and rate projections, enables instant analysis for upper management and clients, and eliminates tedious spreadsheet reporting and duplicate data entry.

For more information call (281) 481-6101
sales@IntegraPark.com • www.IntegraPark.com

Circle #169 on Reader Service Card - See us at the IPI Booth #429

Introducing the first Cast-In Place Rubber Panel Expansion Joint System



MM Systems Corporation has introduced a solution for parking garages requiring a watertight expansion joint system designed for the rigors of high volume traffic, heavy point loads and extreme weather conditions.

The ElastoLok Cast-In Place System (EMC Series) is a high performance expansion joint sealing system that prevents water intrusion through reinforced rubber panels that lock down the

rubber seals continuous wings. Don't take a chance drilling anchor holes in your post-tensioned concrete deck. The cast-in place frame eliminates the need for blockouts and adjustable hook bolts avoid interference with post-tensioning cables. Seismic, waterproof, and fire-rated solutions await your call.

For more information call (716) 200-0980 or (866) 506-6929
solutions@mmsystemscorp.com

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T2 Systems



Built on the latest technology, T2 Systems' PowerPark Flex is a single browser-based system that streamlines all parking tasks including accounts receivable, permits, access cards, citations, towing, and monthly contract parking.

Key features include:

- Customizable report generation
- Automatic daily task scheduler
- Content managers to sort and organize data

And of course PowerPark Flex is backed by T2's unmatched customer service, including consultation, training and technical support. Visit us at booth 535 for a demonstration and to check out our full suite of software and handheld products.

To schedule an appointment for IPI, call us at 800-434-1502.
To learn more visit us online at www.t2systems.com

Circle #181 on Reader Service Card - See us at the IPI Booth #535

Exhibitor Showcase – Visit these companies

Parkeon



With an installed base in excess of 150,000 machines, our parking terminals are a familiar sight in over 3,000 cities across 40

countries and its pay & display systems control over 3 million parking spaces around the world. With over 9,000 terminals installed in North America, Parkeon provides multi-space parking control systems to enhance parking revenue and improve your streetscape. Available in Pay & Display or Pay by Space configuration, the terminals feature multiple payment options, on-line

credit card authorization, and solar power. Our fully hosted Parking Management service, Parkfolio® Neo, offers around the clock information from any Internet connection with real time reporting and pro-active maintenance.

For more information call (800) 732-6868; Fax: (856) 234-7178
sales@moorestown.parkeon.com • www.parkeon.com

Circle #230 on Reader Service Card - See us at the IPI Booth #345

POM, Inc.



Advanced Parking Meters (APM) meter one to four spaces and offer the most options for payment (coins, tokens, disposable or rechargeable smartcards, and multi-application smartcards secured through third-party). User friendly options include free-time button, refund-a-card, escrow period for early arrivals, and backlight display. Maintenance technicians love the APM lightweight standard version, jam resistant coin chute, and long battery life. Enforcers prefer the

rotary high-visibility display option for easy drive-by enforcement and PDA with infrared time-erase when there's no vehicle in a paid space. Finance directors love our revenue protection features and four vault options. Ask about POM integration capabilities.

For more information contact: Bobra Wilbanks 800-331-7275
Fax 479-968-2880 • pom@pom.com • www.pom.com

Circle #214 on Reader Service Card - See us at the IPI Booth #433

Ultra Rugged Handheld Enforcement Computers



For over 30 years, Radix Corporation has been a leading manufacturer of ultra rugged handheld computers for use in parking enforcement. At the IPI show Radix will present the newest addition to our line of handhelds – the FW900. This 11th generation handheld is built on our vast experience in the industry, the latest technological advances and the feed-

back from our customers that have been using up to 5 generations of our products. Radix is also excited about the new rugged portable printers – FP400 and FP300. Come to booth 247 and learn how our new products can improve productivity and cut costs.

For more information call (800) 367-9256
www.radix-intl.com • sales@radix-intl.com

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Spiral LH High Performance Low Headroom Door



High Security, High Speed Designed for Applications with Low Headroom.

With an opening speed of up to 60 inches per second, the Spiral Low Headroom door offers the speed you need for high-traffic situations while meeting the low headroom requirements of parking garages and other commercial structures. Rigid, aluminum slat construction elimi-

nates any need for a second overnight security door and the rubber weather seal provides a tight seal. Because its anodized aluminum slats will not corrode, you can count on that look to last for many years even under the worst weather conditions.

For more information, visit our website at www.rytecdoors.com, call 888-GO-RYTEC or send an e-mail to info@rytecdoors.com

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at the IPI and check out their new technology

Metric Parking Wireless Space Management System



The Metric Parking Wireless space management product is a numbered space application. Each space in town is numbered consecutively. All pay stations are programmed to accept payment for any space. Payment can be made with bill, coin, token or smart card. Customers can add time for any space at any pay station in town. All machines are solar powered

and incorporate wireless data transfer (GPRS). All pay stations communicate space information in real time to the central server via an IP address. All enforcement officers view the web page for paid or unpaid spaces with the Metric Parking web pad.

For more information call (609) 395-8570
www.metricparking.com • sales@metricparking.com

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Nova LFS – We Listen, You Drive



From our tailor-made customer approaches to the design and engineering of our vehicles, we work with passion, energy and conviction. The Nova Bus experience stands for quality, on-time delivery, great performances and attention to details. At Nova Bus it's built in: We Listen, You Drive.

The 40-foot Nova LFS is designed to suit the needs of public agencies and private operators. This low floor bus features a standard stainless steel structure coupled with reinforced fiberglass

outer shell. The Nova LFS has 3 models: transit, suburban and shuttle.

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Signal Tech



Need to know which spaces are available? Let Signal-Tech help you with our Level Status and Spaces Available signs! Our Spaces Available System can accurately display the number of available parking spaces on any given level and inform customers of which levels are

"FULL", "OPEN" or "Clsd." The Level

Status Indicators inform motorists about each level in the parking facility and if the lot is "OPEN" or "FULL."

For more information call (877-547-9900) • Fax (814) 835-2300
sales@signal-tech.com • www.signal-tech.com

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TALK-A-PHONE – Emergency Phones for Parking Facilities



With over 70 years providing innovative solutions in the communications industry, Talk-A-Phone Company has paved the road that all others follow. We manufacture the industry-leading line of ADA compliant hands-free communications systems for use in parking facilities, college campuses, medical centers, elevators, or any location that will benefit from the added security of having a 24-hour accessible, one-touch emer-

gency communication/information access station. Talk-A-Phone - safety and security for parking applications; peace of mind for you.

For more information call (773)539-1100 • Fax (773)539-1241
info@talkaphone.com • www.talkaphone.com

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Driving Parking Technology to Improve Customer Service



Improve your level of customer service with an innovative new solution from WPS Parking Systems.

The convergence of voice, video and data information into one application allows you to provide real time two-way video support for

your client, in any operating parking device or lane! This includes the ability of sending automated scrolling or TCP/IP messaging and advertisements. It truly is a one-of-a-kind solution.

For more information call (800) 520-0120 • www.wps-group.com

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BY JVH

Is Paul Jr., Falling in Love?

As semi-retired PI Paul Manning and his son were following up on a shooting in their office, Paul Junior stirred up trouble when asking a few questions in a parking structure where their wounded client, Grace Lundquist, had seen some strange activity. Their investigation revealed that a good place to start was with AB Parking "owner" William Francis Smith. Thirty minutes after Paul Junior had met with Smith, representatives of the state board that licenses private detectives told the Mannings their licenses would be pulled. The PIs decided to operate below the radar for a while. They met with Marilyn North, a parking expert who was auditing one of Smith's locations. She told them about the problems some parking operators have in dealing with city taxes and cash. The meeting was finishing up on the patio of Paul Junior's house in Venice when a blond woman in her late 50s walked up. She was accompanied by two bodyguards. "We meet again, Mr. Manning. ... Stop what you are doing immediately or you will certainly lose your business, and maybe your lives. ... You know I can deliver on what I say." Maria LaFlonza walked away. North looked at him and said with a cold smile: "You sure know how to stir up trouble, don't you, Manning."

I watched as LaFlonza walked down the pathway. She was absolutely stunning. I didn't care if she was as old as my mom. And I rather resented the crack about my being too young for her. Dad had had her arrested for murder, but she got out early on good behavior. Based on her last few comments, I thought we could now drop the "good" part.

Dad had his mouth open, but North said the first words. "You got anything to drink around here?" It was my place, so I brought out a bottle of Laphroaig and three glasses. I prefer vodka, but this was a whisky kind of moment. North smiled. "Your kid has good taste, Manning."

"OK," Dad said, after downing two fingers of the malt, "what do you suggest, Marilyn?"

"Like I said, I'm auditing a Smith location. We know he's dirty, but it's tough to get enough to put him away. Usually, operators caught like this simply pay the amount of the loss to the owner and that's it. Maybe they even keep the location. But there might be another angle.

"The location we are auditing is in the Valley, way out on Ventura Boulevard. I could bring Paul Junior with me and introduce him as my assistant. That would give him cover to sniff around, and maybe he

could turn up something more than just lost revenue. At least it would give us something to do next."

"Won't someone recognize me?" I asked. "I have met everyone in the case so far."

"I don't think so," North said. "This development isn't owned by the same group that owned the place where your client was working. Smith never goes there. He likes to keep close watch on his buddies downtown. It appears they don't switch around managers at AB Parking. Once you have a spot, you keep it. So you won't run into your friend from Olympic Boulevard. What do you think, Paul?"

"It's risky," Dad said, "but Paulo can handle himself. I say let's do it."

I had a lump in my throat. My dad didn't hand out compliments too frequently. I love him, but he can be gruff about his son. The last time I heard my dad say something positive about me was through a third party. I thought about it and realized that coming from someone else it meant much more than from him direct. Parents have a tendency to over-hype their kids. You never know when they really mean it. I know my dad means it. And it felt good.

North gave me the Valley address and we agreed I would meet here there at 7 the next morning. She wanted to get started as soon as the garage opened.

I decided to drop by Cedars-Sinai

Medical Center to see how our client was doing. Grace Lundquist had come to us with a problem, and before she could say her second sentence, she was hit by a bullet that had come through our office window. She was going to be fine, the doctors had said, but I had promised to visit her.

When I walked through her open hospital room door, she was sitting up in bed, reading.

"Oh, Paul, thanks so much for coming to see me. I was beginning to think you weren't going to make it." She was beautiful, no doubt about it.

"You are looking great, Grace. How are you feeling?"

"I feel better each day. I know it sounds corny, but having you here really helps. Oh, I did remember one thing that I forgot to tell you when you dropped by yesterday. One of the bags that the goons in those cars were exchanging on the roof of the garage, it was different. I remembered it because the doctor who came in to see me this morning was carrying one. It was a doctor's bag."

I didn't say a word. My mind was racing. It could be just a coincidence, but Dad had taught me never to believe in coincidences. I was meeting Marilyn North in the morning at the West Valley Medical Center.

Grace and I chatted like old friends. We were definitely growing closer. I had seen her at least half a dozen times now

and had never touched her, except of course for the pressure I put on her chest to stop the bleeding when she had been shot.

She reached out and took my hand. I pulled away slightly.

"Grace, you're a client. I must remain professional." I felt like a 15-year-old on his first date.

"Oh, I know, Paul, it's just that you say the right things and are so nice. I would like to get to know you better."

I was on the ragged edge of ethical suicide. I tried this: "Grace, I can't get personally involved with you, at least until the case is completely over. It would cloud my judgment and wouldn't be right."

I stood up and started for the door. As I reached it, she said: "I knew you would say that. You are right, of course. But the case will be over soon, and I will be out of here."

I looked back, caught a tear in the corner of her eye, and walked out the door. I was Bogie, she was Bergman, but this was L.A., not Paris. The pain in my chest didn't let up until I got to my car.

The drive over the hill to meet Marilyn North was simply the best Los Angeles has to offer. It was a crisp morning and I took PCH north to Topanga Canyon Road and then over the hill to the west valley. Since I was going against the traffic, the drive was easy. Everyone complains about the traffic in Los Angeles, but if you know your way around you can skip the free-ways and have fun, too. My jeep took the canyon roads like a sports car and the views of the valley from the top of the Santa Monica Mountains were stunning.

Marilyn was in the parking booth when I arrived. She introduced me to the cashier as her assistant and began to explain what we would be doing that day. The manager walked up about then and suggested we go to his office for a cup of coffee.

When we entered the office I was stopped cold by an object on his desk, hidden in plain sight, so to speak. It was black, leather, and looked exactly like the bag Marcus Welby used in his house calls. I began to wonder if Marilyn North and I hadn't stumbled onto the center of William Francis Smith's operation.

To be continued...

PT

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New Products

NEW COLORANTS FOR FLOORS



The new colorant line from Ferro Corporation of Cleveland, Ohio, consists of 40 standard single-pigment

dispersions and custom blends in a highly stable, 100%-solids, epoxy resin vehicle. These new stabilized dispersions significantly reduce float and flocculation, and are totally reactive with all epoxy resin formulations.

Series 28 epoxy colorants are pourable and pumpable liquids that blend rapidly and uniformly with epoxy base resins, and are available in 5-, 30- and 55-gallon containers. Liquid base colors are maintained in stock for rapid, economical custom blending.

Other colorants in resin-matched vehicles for thermoset resins produced by the company include Type 11 for polyester, Type 33 for polyester polyol-based urethanes, Types 34 and 35 for polyether polyol-based urethanes, Types 47 and 48 for PVC resins, and Type 61 for silicones.

For more information, log on to www.parkingtoday.com/epip

EMSEAL OFFERS THERMAFLEX SYSTEM FOR WATERTIGHT PARKING DECKS



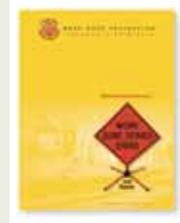
Emseal, the leading manufacturer of premium sealants, expansion joints and gasket products, offers its Thermaflex expansion joint system for ensuring watertight sealing in parking deck, pedestrian walkway and stadium concourses, helixes, and treads or risers.

Thermaflex consists of extruded thermoplastic Santoprene rubber sealing glands with punched flanges embedded in a high-strength, flexible, impact-absorbing, elastomeric concrete nosing. The sealing glands are heat-weldable, making transitions through changes in direction and plane watertight. The elastomeric concrete is two-part polyurethane reinforced with silica sand and fiberglass, which provides compressive strength while preserving flexibility. The nosing material develops a bond to the concrete, integrating the system with the structural surface.

The elastomeric concrete in Thermaflex provides a durable nosing that mixes rapidly and flows readily to fill voids and irregularities. The nosing has excellent adhesion to concrete and metal, and features the most conservative aggregate-loading ratio available to ensure optimum balance of toughness, flexibility and forgiveness of errant snowplowing. The nosing also is compatible with traffic-bearing deck coatings, facilitating total protection of the deck and continuity of appearance and watertightness.

For more information, log on to www.parkingtoday.com/epip

WORK AREA PROTECTION OFFERS BROCHURE ON WORK ZONE SIGNS AND STANDS



A new brochure from Work Area Protection Corp., a leading manufacturer of work zone protection equipment, offers information on its expanded line of Work Zone Series signs and sign stands.

In addition to its existing traffic signs and stands, the six-page brochure provides information on Work Area Protection's new line of incident management signs, which are used in situations such as emergency evacuation routes and hazardous material spills. The company also has expanded its line of reflective and mesh signs.

The informational brochure outlines information on existing and new models of NCHRP350-approved sign stands that are designed for quick access and compact storage. Work Zone Series product information is available by calling (800) 327-4417; by e-mailing workarea@workareaprotection.com; or by visiting www.workareaprotection.com.

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